

## Gulf Islands Food Co-op: ONLINE ECOMMERCE SYSTEM

\*see **Ecommerce Products for Sale** page in (development) at <https://gulfislandsfoodco-op.org/shop/>

\* see **Ecommerce Vendor to buy from** page (in development) at <https://gulfislandsfoodco-op.org/store-listing/>

\* see **Sitemap / ECOMMERCE** in the Co-op website **GREEN MENU** for links to all pages related to ecommerce

The Co-op's secure online ecommerce system is already successfully being used for people to make Co-op donations and buy Co-op Member shares, and has also been used for Food Producers to pay for bulk buying purchases.

Going forward, any food producer from the Southern Gulf Islands traditional territories is welcome to sell food or food products through the Gulf Islands Food Co-op ecommerce system, if the **TERMS BELOW** fit for you, and we approve your registration as a Vendor (at our discretion):

- 1) The Co-op's multi-vendor ecommerce system is run through the secure WooCommerce platform, with payments handled by PayPal but any purchaser can still just use their credit card to pay;
- 2) Paypal charges the Co-op a flat fee of \$.30 CDN per transaction (e.g. per purchase, which can include multiple items), plus 2.9% of the total purchase price. So on a \$10 sale, this would be \$.59 retained by the Co-op to reimburse us.

NOTE: The Co-op also has to pay \$400 CDN per year for the website ecommerce software, plus there is coordination time to manage the system, which is not currently funded. Therefore IN FUTURE, the Co-op may choose to give notice and then start charging an additional percentage fee for sales handled through Co-op ecommerce.

- 3) Vendors (not purchasers) do need to have a Paypal account, because this is how the Co-op pays out to Vendors.
- 4) If producers already have an email on the Co-op website so that we could list and promote them in the Gulf Islands Food Registry at <https://gulfislandsfoodco-op.org/registry/>, then they need to use a different email to create a Co-op ecommerce Vendor account and online store (otherwise the website isn't sure which system to log you in on);

Note: check the Registry drop down menu for your island, to easier find your listing and see what email this uses. If that is your best email for ecommerce, then ask the Co-op to change the Registry email.

- 5) To get started, go to Ecommerce Login in the Co-op website menu, and register a new Vendor account, which we will approve.
- 6) You will need a small profile picture and also a wider background picture, plus images for your the products you set up as well.
- 7) When trying to find or check anything during your setup, go to "Sitemap/ECOMMERCE" in the website menu
- 8) Right now Zorah (250-891-2424) can answer questions or help walk you through the set-up if necessary, and in future Nancy (236-969-1979) will learn how to do this as well.

Zorah Staar  
Co-op Treasurer